

Learning transforms lives.

EDC | 2011 Annual Report

Aprénder transforma la vida

التعليم

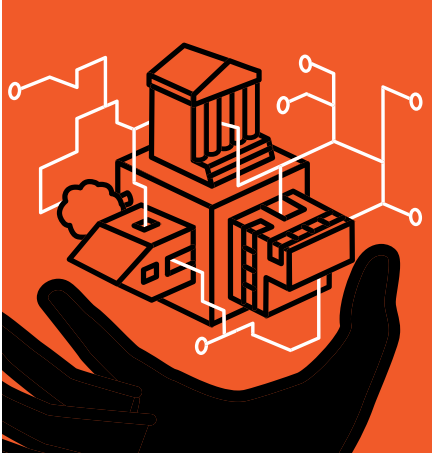
เรียนรู้การปรับเปลี่ยนชีวิต

Unageuza Maisha

EDC is a global nonprofit organization that designs, delivers, and evaluates innovative programs to address some of the world's most urgent challenges in education, health, and economic development.



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* ಸತ್ಯವ್ರತರು ಯಶಿಸಿವಿಯು ಸಿಕ್ಕಿಲ್ಲ
* ಹೆಣ್ಣಾಗಿ ಪರಿಣಾಮ: ಮನ್ಯುಷ್ಯ ಸ್ವಭಾವ
* ಭಾರವೇಯು ಕ್ರಿ ಶೇಷರ ಕಷ್ಟವ ಸಮಂ.



ON AIR



From the President

In Head Start programs throughout the country, health managers find the resources they need to advocate for their most important clients—the families and children they serve.

In Boston, a teacher learns how to pull her students out of the downward spiral of bullying by helping them resolve episodes of bullying through empathy and compassion.

In South Sudan, a new nation torn by two decades of conflict, a former soldier listens to a radio broadcast announcing his country's independence and begins to envision a future that is different from the struggles of the past.

This is the work of EDC.

It is geographically diverse. It is local, national, and international. It is found in classrooms and hospitals and over the airwaves. It is used by teachers, researchers, and policymakers.

Telling stories from all of our work, introducing you to the expertise of all our people, and chronicling all of our accomplishments from 2011 would take volumes. But three words summarize our mission and impact: *Learning transforms lives.*

Wherever we work, and whomever we work with, we continually confront layers of complexity. What does *learning* truly mean? What does *transformation* look like? And what responsibilities accompany our impact on peoples' *lives*?

Learning reaches far beyond the classroom to where people make decisions about their health, improve their work style and skills, build their civic organizations, and pave the way for self-governance and self-sufficiency.



While learning in formal academic settings is often measured by test scores, school completion, and degrees, true learning means something richer—a moment when the mind expands and the future changes.

During this year, our 53rd, EDC moved into a new custom-designed headquarters in Waltham, Massachusetts. The immediate impact on our collaboration, creativity, and esprit de corps has been palpable. I am reminded of Churchill's remark: "First we shape our buildings; then they shape us." We have found the shape that suits us and are experiencing our own transformation.

EDC continued to grow in scale and financial stature during 2011. We have a deep commitment to responsible and effective use of our donors' funds, and we set and meet a high standard for integrity, honesty, and transparency. Our commitment to compliance and oversight extends from EDC's board of trustees and executive team throughout the organization.

The challenges facing our nation and our world in 2012 will once again elicit the full heart, mind, and capacity of EDC.

Luther S. Luedtke

Luther S. Luedtke
President and Chief Executive Officer
Education Development Center, Inc.

Learning

“We have a scientific base, we have an at-risk population, and we have a program that works. Our work brings health-related materials and resources to Head Start programs to serve children and families in vulnerable situations.”

–Al Yee, Head Start National Center on Health

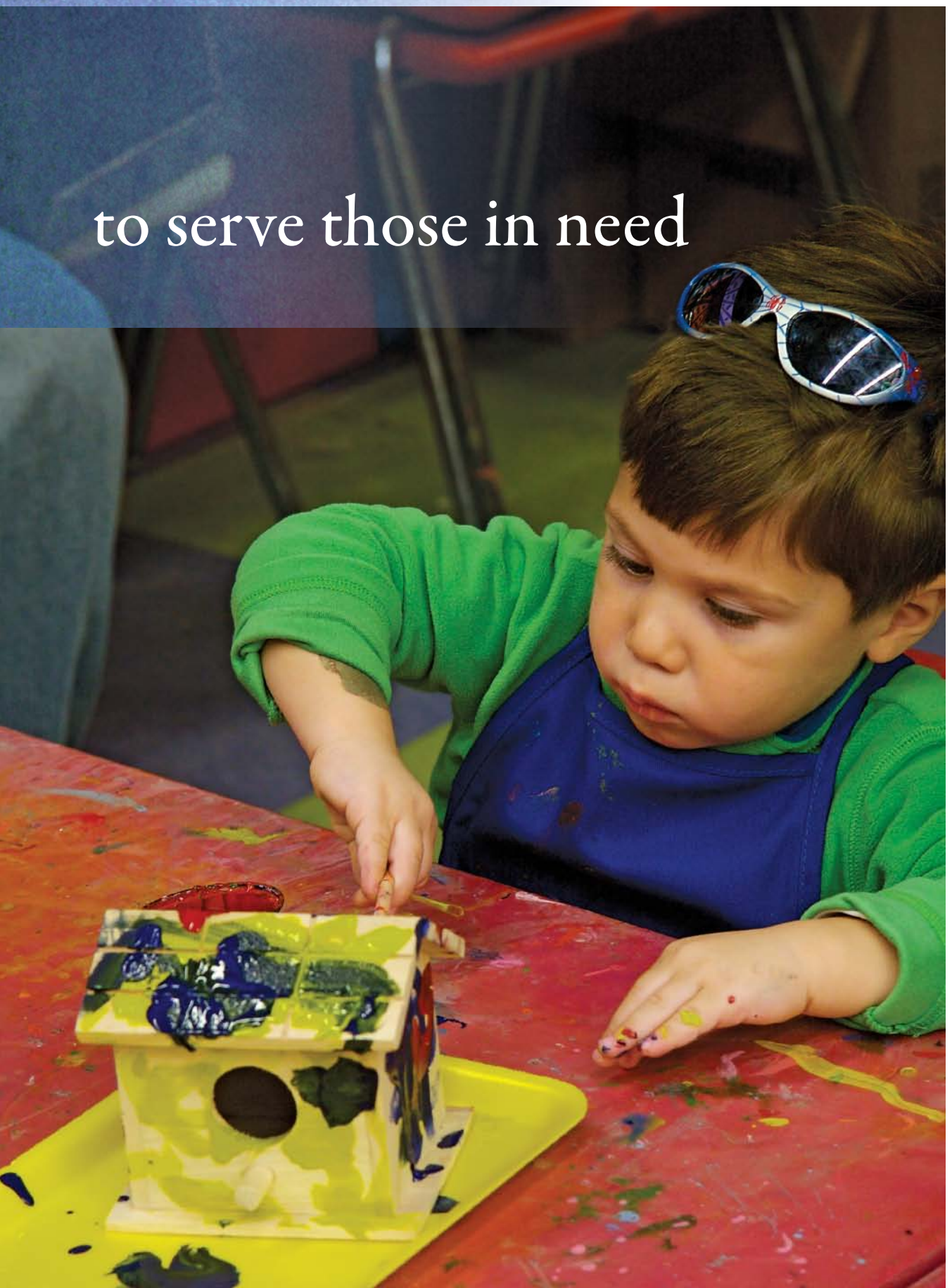


Happy and healthy children make successful students. And for many families, the Head Start program is a lifeline in times of hardship, supporting them in overcoming the barriers to success.

EDC is playing an essential role in the work of practitioners and child advocates through its involvement in three national training and technical assistance centers.

By answering questions ranging from “How do you support dual-language learners?” to “What does good nutrition look like for kids?” EDC is helping Head Start program staff and administrators deliver comprehensive services to children and families in need. And that work is giving children a jump start on their education.

to serve those in need



Learning

“Bullying is a damaging behavior with long-term effects.
So it’s important to realize that it has to be
dealt with early and up front.”

—Kim Storey, *Bullying Prevention and Research Institute*



Bullying shatters many lives. Through its Bullying Prevention and Research Institute (BPRI), EDC is confronting the issue head-on.

In the Boston Public Schools, BPRI is helping over 5,000 school personnel learn how to identify and resolve bullying situations. But then it goes a step further, offering lessons about acceptance, empathy, and inclusion in the classroom.

The vision? Teaching children about compassion—and letting them see it in practice—to prevent bullying before it begins. These lessons are changing lives, one by one, helping teachers put the pieces of a healthy classroom back in place.

to prevent bullying



Learning

“Thousands stood in line for hours to cast their votes. People who have suffered with civil war and unrelenting conflict and poverty for more than 50 years—they were waiting for that day.”

—Victor Lugala, Sudan Radio Service



A native of southern Sudan, Victor Lugala grew up wanting to be a journalist. Little did he know that one day his assignment would be to cover the birth of his own nation.

Lugala is a journalist with Sudan Radio Service (SRS), an independent media outlet managed by EDC. Broadcasting in English and Arabic, SRS was a critical source of news in 2011 for the people of South Sudan during their historic vote and transition to independence.

And now that his country has set its foot on the path toward freedom, Lugala will be there, chronicling the journey over the airwaves.

to inform a new nation





2011 Highlights

**EDC's work in 2011
comprised 350 projects
spanning 35 countries
and all 50 U.S. states.**

LEARNING AND TEACHING

More than 5,000 educators in 48 U.S. states are registered users of the teacher professional development toolkit *Success at the Core*. Created by EDC and Vulcan Productions, *Success at the Core* was the recipient of three national website and media awards.

Since 2006, the **Adobe Youth Voices (AYV)** program has engaged 76,000 youth and 4,000 educators in creating media projects. In August 2011, AYV hosted a summit for youth and educators from 24 countries.

EDC was awarded one grant and is a partner in two other grants in the **Next Generation Learning Challenges**, funded by the Bill & Melinda Gates Foundation. The three projects support reading and math programs for middle grade students.

With a new five-year, \$36 million contract, EDC will continue to operate the **Regional Educational Laboratory Northeast and Islands (REL-NEI)**. EDC has led REL-NEI since 2006, with funding from the Institute for Education Sciences at the U.S. Department of Education.

HEALTH AND HUMAN DEVELOPMENT

Mental health practitioners representing 40 countries gathered for the **Sixth World Conference on the Promotion of Mental Health and Prevention of Mental and Behavioral Disorders**, which was co-hosted by EDC and three other organizations.

EDC's **HP Learning Initiative for Entrepreneurs (HP LIFE)** is part of a new White House program to stimulate economic growth and create jobs. HP Life is expected to reach at least 100,000 aspiring entrepreneurs in the United States over two years.



Since 2005, more than 400 prevention programs representing all 50 U.S. states, 16 tribes and federally recognized tribal organizations, and five Pacific jurisdictions have participated in the **Service to Science Initiative**, which is implemented by EDC.

EDC's program **IntegratedEthics**, developed with the U.S. Department of Veterans Affairs National Center for Ethics, was 1 of 25 programs to receive the Innovations in Government Award from Harvard's Kennedy School of Government Ash Center for Democratic Governance and Innovation.

INTERNATIONAL DEVELOPMENT

USAID administrator Rajiv Shah experienced firsthand EDC's work in southern Sudan. During a visit to the region, Shah visited two EDC programs: **Sudan Radio Service** and **South Sudan Interactive Radio Instruction**.

Working to improve literacy in Indonesia, the **Decentralized Basic Education Program Objective 2 (DBE 2)** has reached 1,067 Indonesian schools and 113 resource centers. Children and schools in need have received 662,800 non-textbook reading materials.

In Ghana, the **Culture of Reading** project encouraged parents to participate in children's literacy development. The program reported that parental involvement increased from 42 to 70 percent.

In the Philippines, the **Education Quality and Access for Learning and Livelihood Skills (EQuALLS2)** program coordinated 43,960 workforce development trainings, providing much-needed skills for out-of-school youth in the region of Mindanao.

2011 Funders

AdCare Educational Institute, Inc.
Adobe Foundation
ADvertising EASE
Communications, Inc.
Alabama Public Television
Al-Awn Foundation for Development
American Institutes for Research
Amgen Foundation
The Annie E. Casey Foundation
Association of American Medical
Colleges
Baldwin County (Alabama) Mental
Health Center
Bill & Melinda Gates Foundation
Board of Regents of the University
of Nebraska
Boston Public Schools
Breakthrough USA
Brooklyn Historical Society
Buckingham, Browne & Nichols
The California Endowment
Capital Region Education Council
Carnegie Hall Corporation
Central Connecticut State University
Central Michigan University
The Chicago Community Trust
and Affiliates
Chicago Public Schools
Chippewa County (Michigan) Health
Department
Cisco Systems, Inc.
City of Cleveland
Claneil Foundation
Clemson University
Colorado Department of Education
Committee for Children
Community Unit (Illinois) School
District 300
Community Unit (Illinois) School
District 303
ConnectEd: The California Center for
College and Career
Connecticut After School Network
Copper Country Mental Health
Institute
Corporation for Public Broadcasting
Council of Chief State School
Officers
Des Moines (Iowa) Public Schools
Deutsche Gesellschaft für
Internationale Zusammenarbeit
(GIZ) GmbH
Doris Duke Charitable Foundation
Education International
EDUCAUSE
Everett (Massachusetts)
Public Schools
Fall River (Massachusetts)
Public Schools
Federal Reserve Bank of New York
Feeling Blue Suicide Prevention
Council
Fetzer Institute
Florida Hospices and Palliative Care
Ford Motor Company Fund &
Community Services
Gertrude B. Nielsen Charitable Trust
The Global Fund to Fight AIDS,
Tuberculosis, and Malaria
Government of Karnataka (India),
Department of State Education
Research and Training
Grant Wood Area Education Agency
Great Plains Tribal Chairmen's
Health Board
Great Prairie Area Education Agency
Great Schools Partnership, Inc.
The Guidance Center
Hartford Public Schools
Hayel Saeed Anam Group of
Companies
Healthy Communities of the
Capital Area
The Henne Group
Hewlett-Packard Development
Company, L.P.
The Home Depot Foundation
Hot Springs School District
Howard G. Buffet Foundation
Howard Hughes Medical Institute
IBM
Idaho State University Institute
of Rural Health
Indian Prairie (Illinois) School
District 204
Intel Corporation
Intel Foundation
International Organization for Migration
International Planned Parenthood
Federation
The James Irvine Foundation
Johns Hopkins University
K12 Handhelds, Inc.
Lorain City (Ohio) School District
Los Angeles County Department of
Mental Health
Louisiana Department of Education
Lumina Foundation
Maimonides School
Maine Department of Education
Maine Mathematics and Science
Alliance
Maine Regional School Unit #46
Maine School Administrative
District #6
Maine School Administrative
District #11
Massachusetts Department of Early
Education and Care
Massachusetts Department of
Elementary and Secondary
Education
Massachusetts General Hospital
Revere HealthCare Center
Massachusetts Office of the
Attorney General
Massachusetts State Science
& Engineering Fair, Inc.
McCormick Foundation
Memorial Hospital and Health
Care Center
Meridian Health Services
MetLife Foundation
MetroWest Health Foundation
Middlesex Hospital

Ministry of Foreign Affairs, Norway
 Missouri Department of Mental Health
 Moline (Illinois) School District No. 40
 Monterey Institute for Technology
 and Education
 Museum of the Moving Image
 Naperville (Illinois) Community Unit
 School District 203
 NASA
 National Alliance on Mental Illness
 National Board for Professional
 Teaching Standards
 National Council for Community
 Behavioral Healthcare
 National Guard Bureau Psychological
 Health Program
 National Institute on Out-of-School
 Time at the Wellesley Centers
 for Women
 National Law Enforcement Officers
 Memorial Fund
 National Science Foundation
 Needham (Massachusetts)
 Health Department
 Nellie Mae Education Foundation
 Nevada Department of Health and
 Human Services, Office of Suicide
 Prevention
 New Bedford (Massachusetts)
 Public Schools
 New Leaders
 New Mexico Public Education
 Department
 Newton (Massachusetts) Public
 Schools
 New York City Department of
 Education
 Organization of Ibero-American States
 Ottawa Area Intermediate
 School District
 Oxford (Maine) Elementary School
 Pace University
 Pamoja Education Limited
 Pan American Health Organization
 Pearson Education, Inc.
 Philadelphia Academics, Inc.

Pittsburgh Public Schools
 Pittsburgh Public Schools,
 Board of Directors
 Planned Parenthood League
 of Massachusetts
 Portland (Oregon) Public Schools
 Primary Source
 Public Health Trust of Miami-Dade
 County
 Pueblo (Colorado) School District 70
 Pulitzer Center on Crisis Reporting
 Regional School Unit #19 (Maine)
 Rider University
 Rochester (Minnesota) Public Schools
 Rockford (Illinois) Public Schools
 SAE International
 Salem (Massachusetts) Public Schools
 San Francisco Unified School District
 Scholastic Inc.
 School Specialty, Inc.
 Scituate (Massachusetts) Public
 Schools
 Sea Research Foundation, Inc.
 Silver Spring Networks
 Siouxland Human Investment
 Partnership
 Solomon Schechter Day School
 of Greater Boston
 Southeast Polk Community (Iowa)
 School District
 Southern Regional Education Board
 Southwest Counseling Service
 Southwestern Behavioral
 Healthcare, Inc.
 Stanford University's Counseling
 and Psychological Services
 State of Iowa
 State of South Dakota
 Stratford Foundation Inc
 Stuart Foundation
 Sudbury (Massachusetts) Public
 Schools
 Sun Prairie Area (Wisconsin)
 School District
 Thirteen/WNET New York
 Public Media

Title I Dissemination Project, Inc.
 Tri-County (Maine) Mental Health
 Services
 Tufts Health Plan Foundation
 Tuscola Behavioral Health Systems
 UNESCO
 United Way of Miami-Dade
 United Way of North Central Iowa
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 Continuing Education and
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 U.S. Agency for International
 Development
 U.S. Army Medical Command
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 Department of the Navy, Office
 of the Chief of Naval Research
 U.S. Department of Education
 U.S. Department of Health and
 Human Services
 U.S. Department of the Interior
 U.S. Department of Justice
 U.S. Department of Labor
 U.S. Department of State
 U.S. Department of Veterans Affairs
 U.S. Office of Personnel
 Management
 Verizon Foundation
 Vision Education & Media
 Vulcan Productions Inc.
 The Wallace Foundation
 Western Carolina University
 WGBH
 Wheeler Clinic, Inc.
 William T. Grant Foundation
 W.K. Kellogg Foundation
 The World Bank Group
 World Health Organization
 Yonkers (New York) Public Schools

2011 Financial Overview

EDC's revenue exceeded \$200 million in fiscal year 2011. A surplus of \$3.4 million brings our net assets to \$17.1 million as of September 30, 2011. EDC continually invests its net assets to support our projects, programs, and research.

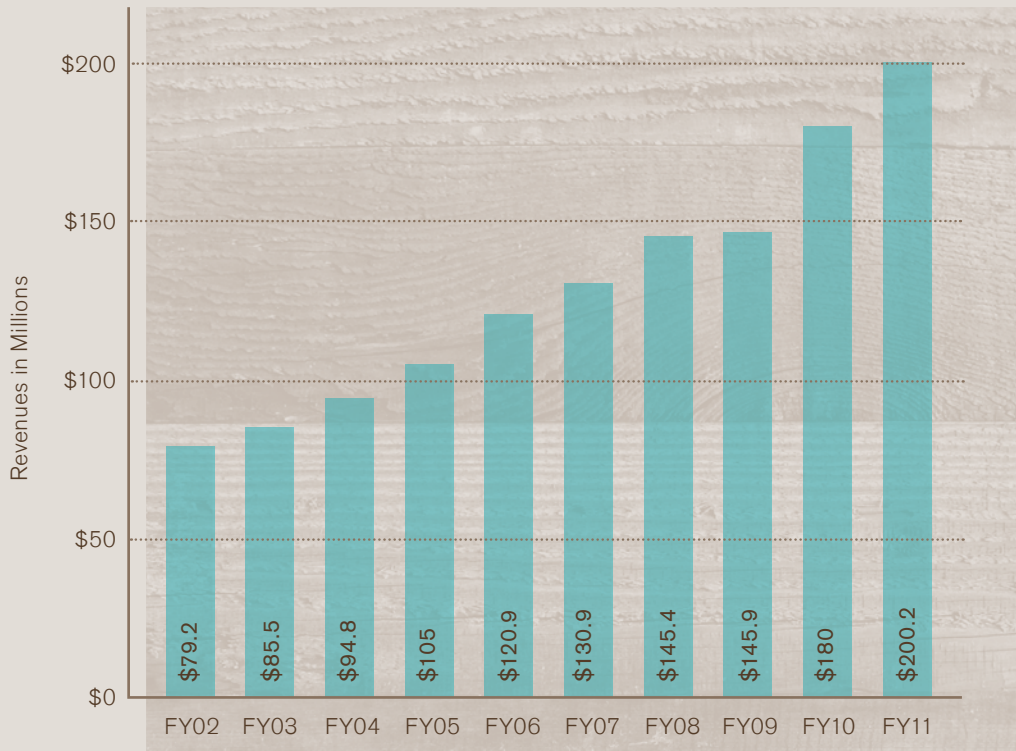
Financial Statements

Fiscal years ended September 30, 2011 and 2010

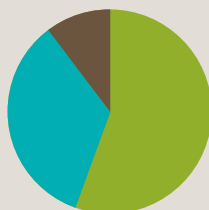
	\$, in thousands	
	2011	2010
INCOME STATEMENT		
Revenue (including change in temporarily restricted assets)	\$200,164	\$179,934
Expenses		
Salaries and Benefits	87,667	77,600
Materials, Supplies, and Other Costs	60,836	56,313
Subcontract Costs	48,275	44,732
Total Expenses	196,778	178,645
Change in Net Assets	\$3,386	\$1,289
BALANCE SHEET		
Assets		
Current Assets	\$48,257	\$41,958
Property and Equipment, Net	10,127	4,512
Other Assets	1,009	983
Total Assets	\$59,393	\$47,453
Liabilities and Net Assets		
Current Liabilities	\$32,650	\$33,167
Long-Term Liabilities	9,662	591
Total Liabilities	42,312	33,758
Net Assets	17,081	13,695
Total Liabilities and Net Assets	\$59,393	\$47,453

Growth in EDC Activity

Revenues from Fiscal Year 2002 through Fiscal Year 2011

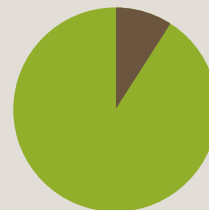


Sources of Funding



- U.S. Government: International (56%)
- U.S. Government: Domestic (34%)
- Private and Other Public* (10%)

Expenses



- Program Services (91.3%)
- Administration (8.7%)

* Includes development banks, foundations, corporations, state and local agencies, and other nonprofits

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(Beginning October 2011)

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Stephen Anzalone, Vice President, IDD

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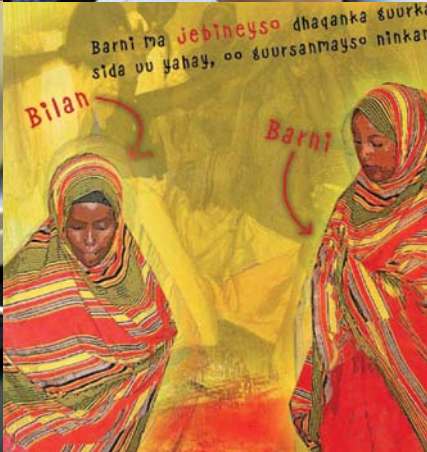
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Education Development Center, Inc.

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Field Offices

EDC operates field offices across the United States and in 22 countries: Barbados, Benin, Bosnia, Botswana, Democratic Republic of Congo, Guyana, Honduras, Kenya, Kosovo, Lebanon, Liberia, Macedonia, Malawi, Mali, Pakistan, Paraguay, Philippines, Rwanda, South Sudan, Thailand, the West Bank, and Zambia.

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Apprendre transforme la vie

يغير الحياة